

# SURVEYORS

測量師時代 • TIMES

## ADVERTISEMENT ORDER FORM

SURVEYORS TIMES is the Institute's official monthly newsletter circulated free of charge to over 10,200 members of the Hong Kong Institute of Surveyors with complimentary copies to government departments and professional bodies.

### ORDER PLACEMENT (Please tick as appropriate)

Ad Specification <sup>2</sup> (4 Colour)	Advertisement Type & Rate <sup>1</sup>			
	Education <sup>3</sup>	Recruitment <sup>4</sup>	Others <sup>5</sup>	Back Cover
<b>Full Page</b> (210mm w x 286mm h)	<input type="checkbox"/> HK\$7,000	<input type="checkbox"/> HK\$6,200	<input type="checkbox"/> HK\$10,500	<input type="checkbox"/> HK\$14,000
<b>Half Page</b> (210mm w x 120mm h)	<input type="checkbox"/> HK\$5,000	<input type="checkbox"/> HK\$4,400	<input type="checkbox"/> HK\$7,500	

#### Notes:

- All rates are effective from April 1, 2018.
- Please include 3mm extra for trimming on each size.
- Education refers to: HKU & SPACE, CityU & SCOPE, PolyU & SPEED, VTC & THEi, the Hong Kong Management Association and members of the Federation for Continuing Education in Tertiary Institutions on events solely organised by itself; joint institutes' events.
- Recruitment refers to surveying-related vacancies.
- Other refers to all advertisements other than education and recruitment advertisements.

No. of Placement Month(s):  1 month     2 months     3 months  
 Others, please specify: \_\_\_\_\_

Issue to start: \_\_\_\_\_

#### CLIENT DETAILS

Company / Organisation: \_\_\_\_\_

Correspondence Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

The Company / I fully understand and accept the notes, advertising information and policy apply to the above order placement in *Surveyors Times*.

\_\_\_\_\_  
 Authorised Signature (with Company Chop)

\_\_\_\_\_  
 Date

#### ADVERTISING INFORMATION & POLICY:

• **Prices:** All prices are exclusive of design, layout, artwork. • **Screen line:** 300dpi. • **e-files:** tif, eps, ai format, High Press Quality pdf (with 3mm bleed) subject to confirmation. • **Design fee:** HK\$2,000 if artwork production or modification is required. • **Publication:** 30<sup>th</sup> day of each calendar month. • **Booking deadline:** 10<sup>th</sup> day of publication month. • **Output file submission (Material deadline):** 15<sup>th</sup> day of publication month. • **Discount:** (booking made in one contract and fulfilled in 1 calendar year from contract signing date). 3x less 10% / 6x less 15% / 9x less 20% / 12x less 25%. • **Ad agency:** 15% agency commission on nett price applicable to accredited advertising agencies. • **Payment:** 30 days unless otherwise agreed. • **Complementary copy:** 2 hard copies will be provided after publication. • **Policy:** The Hong Kong Institute of Surveyors (Surveyors Services Limited) reserves the right to accept or refuse any advertising materials submitted.

**Enquiry: Please call (852) 2680 8337 / 2680 8342 or email to [classified@scmp.com](mailto:classified@scmp.com)**